



D48 Sheet Specifications

For national campaigns please provide copy for the below two specs to run across Alight's full D48 network

Digital Production Specifications

Screen pixel dimensions:	864 (w) x 432 (h) per screen
File format:	JPEG (static only)
Colour mode:	RGB (CMYK not accepted)
DPI:	72dpi

Screen pixel dimensions:	600 (w) x 280 (h) per screen
File format:	JPEG (static only)
Colour mode:	RGB (CMYK not accepted)
DPI:	72dpi

For individual screen specs, please visit alightmedia.com

Please check final copy has exported at the correct dimensions

Please email artwork as a JPEG to content@alightmedia.com,
PDF and PNG files are not supported.

*Email subject header - Client name - Campaign name - Date commences

*Example: Joe Bloggs - Joe Bloggs Summer 2023 Campaign - Commences 28/08/2023